

PAGE AND AD SIZES

Full page size with bleed	8.625" w x 11.125" h
Book Trim Size	8.375" w x 10.875" h
Live Area (safe zone)	7.625" w x 10" h

Standard Options

Ad Sizes

8th Page:	3.73 w x 2.375h
Double 8th (wide only):	7.625w x 2.375h
Quarter: Page	3.73w x 4.925h
Half Page horizontal:	7.625w x 4.925h
Half Page Vertical:	3.73w x 10h

Full Page WITH BLEED:

Book TRIM size: 8.375w x 10.875h

- Safe area for text/elements:

7.625"w x 10"h

(make sure any text does not fall outside of this area)

- For full page ad w/bleed, add .125" bleed on all 4 sides to the TRIM size
(final file size will be 8.625" w x 11.125" h)

Full Page NO BLEED 7.625" w x 10" h

(float on page with white margins on all sides)

Artwork must be supplied as a Hi-Res, print ready PDF, CMYK @ 300dpi built to the exact ad size are preferred in all cases. If you have questions, please call for specs: 269-469-8226.

Ads built using the following formats WILL NOT BE ACCEPTED:

JPG, Canva, Microsoft Word, Excel, Power Point, MS Works, MS Publisher, Print Shop, JPG, PNG or low res graphics

E-mail all artwork to: ads@fusiondg.com

In the subject line, please type "HC GUIDE FILES" If you need assistance, please call 269-469-8226.